


# EF

Emma Foster


INNOVATIVE CREATOR

## Summary

As an ambitious leader and creative visionary, I love finding innovative and interesting ways to draw people into a brand or idea. I'm extremely passionate about event planning and creating experiences that set the tone for a brand, and create a lasting memory for the client.

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## Skills

### Hard Skills

- Canva
- Google Drive
- Adobe Applications
- Office 365
- Cvent Certified

### Soft Skills

- Public Speaking
- Creativity
- Organization
- Leadership
- Adaptability

## Education

### BACHELOR OF COMMUNICATIONS AND ENTREPRENEURSHIP | MINOR IN EVENT AND ENTERTAINMENT MANAGEMENT

Temple University

## Additional Roles

### DELTA DELTA DELTA

- Vice President of Membership Experience
- Vice President of Community Relations
  - Director of DEIAB
- Director of Risk Management and Wellness

### TEMPLE UNIVERSITY PANHELLENIC

- Vice President of Recruitment

### OAK VIEW GROUP

#### Operations Assistant - Citizens Bank Park

- Assisted in managing facility operations staff through daily events
- Adapted through consistent changes during Philadelphia Phillies' game days and large scale concerts at the ballpark

### ALLIED GLOBAL MARKETING | PARAMOUNT PICTURES

#### Experiential Marketing Intern - Event Representative

- Assisted in Philadelphia promotions and marketing for films such as Barbie, Oppenheimer, My Big Fat Greek Wedding 3, and various other Blockbusters.
- Created decor plans and put together PR packages for influencers
- Aided in Philadelphia region promotions for Transformers: Rise of The Beasts. Connected local journalists with stars of the film, created collegiate marketing and exciting contests
- Tracked press releases and critic reviews on new films

### ANTHROPOLOGIE WEDDINGS

#### Senior Bridal Stylist

- Created monthly employee newsletters in artistic and engaging ways.
- Created a personalized bridal experience for each guest and their party
- Maintained aesthetic store appearance
- Managed staff into completing daily goals by creating engaging games

### AERIE BY AEO

#### Social Media/Associate Manager

- Created and maintained a consistent Instagram layout with exciting posts.
- Planned and executed in-store events and exclusive shopping experiences.